

A photograph of the Caneland Central Shopping Centre at dusk. The building features a modern design with large glass windows and a prominent entrance. A tall, illuminated tower on the right side of the building displays the 'Caneland Central' logo. A large yellow circle is overlaid on the right side of the image, containing text. The overall scene is dimly lit, with interior lights of the building providing a warm glow.

**LAUNCH A  
CONCEPT, TEST  
AN IDEA, GROW  
YOUR BRAND**

**POP UP RETAIL**

**CANELAND CENTRAL SHOPPING CENTRE**



**CONNECTING  
BRANDS WITH  
SHOPPERS**



# Pop Up **who are we?**

We are Pop Up and Media specialists partnering with small business and national brands. We listen, develop and deliver solutions, connecting our communities to your product.



**POP UP RETAIL & SHOPS  
BRAND & MEDIA  
PARTNERSHIPS  
VENDING & TELCO**

# CANELAND CENTRAL

## ABOUT THE CENTRE

Caneland Central is well-established as the leading shopping and lifestyle destination in the economically strong Mackay region on the North Queensland coast. The centre has earned a reputation for being the best place to meet, shop, work and be entertained.

Caneland Central is the largest shopping centre in the region, capturing a 15% share of the Main Trade Area market which is above the major regional benchmark of 8.4% – 12.7%.<sup>1</sup> The centre has been servicing the Mackay community since 1979 and boasts the widest variety of stores and services including Myer (the only department store in the region), Target, Coles, Woolworths, Big W plus over 155 specialty stores.



**5.61M**

ANNUAL CUSTOMER TRAFFIC



**173**

STORES



**MAJOR STORES**

MYER, TARGET, BIG W, WOOLWORTHS, COLES



**95.9%**

OF MAIN TRADE AREA SHOP AT THE CENTRE



**\$67.25**

AVERAGE SPEND PER SHOPPER VISIT



**54.4%**

OF MAIN TRADE AREA HAVE DEPENDENT CHILDREN



**\$99K**

MAIN TRADE AREA AVERAGE HOUSEHOLD INCOME



**11.6%**

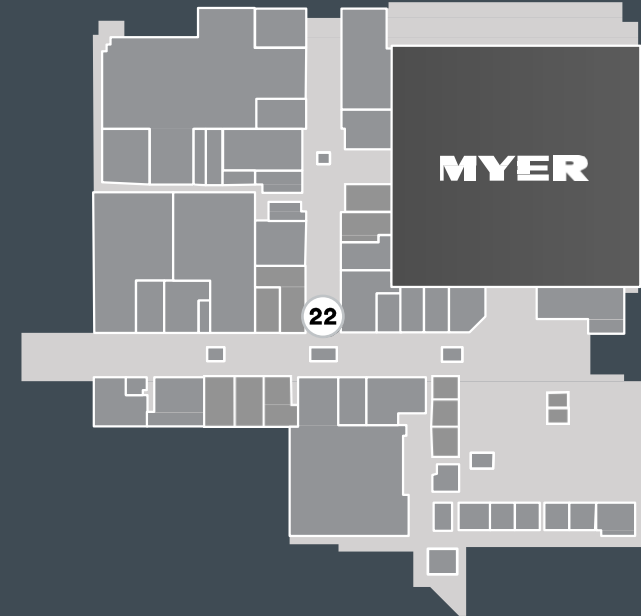
OF MAIN TRADE AREA WERE BORN OVERSEAS

# CENTRE LAYOUT

## GROUND FLOOR



## LEVEL ONE



## SITE DETAIL

SITE	SIZE	POWER
1	4m x 4m	Y
3	2m x 3m	N
5	2m x 3m	Y
6	3m x 3m	Y
7	3m x 3m	Y
8	2m x 2m	N
10	1.5m x 2m	N

SITE	SIZE	POWER
12	4m x 5m	Y
13	4m x 4m	Y
14	3m x 4m	N
15	2m x 3m	Y
18	4m x 5m	Y
20	8m x 8m	Y
22	2m x 3m	Y

# CENTRE INFORMATION

**CENTRE SECURITY:** 0428 033 143

**SALES EXECUTIVE:** 0438 832 210

**TRADING HOURS:**

Mon-Wed	9:00am – 5:30pm
Thursday	9:00am – 9:00pm
Friday	9:00am – 5:30pm
Saturday	9:00am – 4:00pm
Sunday	10:00am – 4:00pm

**BUMP IN/OUT:**

Before trade	6:30am – 8:30am
After trade	5:30pm – 8:30pm
	Thursday after 9:00pm

**NOTE:** Please ensure all cords are tagged and tested by a certified electrician

Please coordinate after hours access with Security and sign-in prior to bumping in and out. Their office is located in dock 6, near the Big W car park

# CANELAND CENTRAL

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**PARTNER  
WITH US!**

Sources: Location IQ, ABS, Lendlease Sales Report, Lendlease Online Customer Satisfaction Survey, Quantum

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