

**LAUNCH A
CONCEPT, TEST
AN IDEA, GROW
YOUR BRAND**

POP UP RETAIL

NORTHGATE SHOPPING CENTRE

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ABOUT THE CENTRE

Located approximately 420 kilometres north-west of Perth, Northgate Shopping Centre is anchored by Coles which is unique to Geraldton, and Kmart which is the only discount department store in the coastal city. Featuring a great range of specialty stores across apparel, optometry, pharmacy, fresh food, health and beauty, Northgate is the go-to community destination for convenience shopping.



1.79M

ANNUAL CUSTOMER TRAFFIC



30

STORES



MAJOR STORES

COLES, KMART



94.4%

OF MAIN TRADE AREA SHOP AT THE CENTRE



\$59.39

AVERAGE SPEND PER SHOPPER VISIT



52.1%

OF MAIN TRADE AREA HAVE DEPENDENT CHILDREN



\$93K

MAIN TRADE AREA AVERAGE HOUSEHOLD INCOME



14.4%

OF MAIN TRADE AREA WERE BORN OVERSEAS

CENTRE LAYOUT

SITE DETAIL

SITE	SIZE	POWER
1	3m x 2m	Y
2	3m x 3m	N
3	3m x 3m	N
4	2m x 2m	N



CENTRE INFORMATION

CENTRE SECURITY: 0421 371 866

SALES EXECUTIVE: 0427 538 576 | 0429 655 252

TRADING HOURS:

Mon-Wed	9:00am – 5:30pm
Thursday	9:00am – 9:00pm
Friday	9:00am – 5:30pm
Saturday	9:00am – 5:00pm
Sunday	11:00am – 5:00pm

BUMP IN/OUT:

Before trade	6:30am – 8:30am
After trade	
Mon-Wed	5:30pm – 6:00pm
Thursday	9:00pm – 9:30pm
Friday	5:30pm – 6:00pm
Sat-Sun	5:00pm – 5:30pm

NOTE: Please ensure all cords are tagged and tested by a certified electrician

Please coordinate after hours access with Security and sign-in prior to bumping in and out

Security’s office is located at Centre Management, please call for access

Please park in the View Street car park or contact the Sales Executive for directions. Failure to do so could result in staff receiving a parking fine which will not be rescinded once issued

NORTHGATE

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**PARTNER
WITH US!**

Sources: Location IQ, ABS, Lendlease Sales Report, Lendlease Online Customer Satisfaction Survey, Quantum

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