

**LAUNCH A
CONCEPT, TEST
AN IDEA, GROW
YOUR BRAND**

POP UP RETAIL

SOUTHLANDS BOULEVARDE SHOPPING CENTRE

SOUTHLANDS BOULEVARDE

ABOUT THE CENTRE

Southlands Boulevard is located in Willetton, 12 kilometres south east of the Perth CBD. The sub-regional centre includes Woolworths and Coles major supermarkets and an eight screen Hoyts Cinema complex.

Easily accessible from the Perth CBD via the Kwinana Freeway, the centre offers convenient, relaxed shopping with a range of national brands and services.



3.81M

ANNUAL CUSTOMER TRAFFIC



68

STORES



MAJOR STORES

WOOLWORTHS, COLES, HOYTS



87%

OF TRADE AREA SHOP AT THE CENTRE



\$69

AVERAGE SPEND PER SHOPPER VISIT



60.6%

OF TRADE AREA HAVE DEPENDENT CHILDREN



\$118K

AVERAGE HOUSEHOLD INCOME



46.1%

OF TRADE AREA WERE BORN OVERSEAS

CENTRE LAYOUT

SITE DETAIL

SITE	SIZE	POWER
2	3m x 2m	Y
3	3m x 3m	Y
4	3m x 2m	Y
5	3m x 3m	Y
6	2m x 2m	N
6A	4m x 2m	Y
8	3m x 2m	Y
10	3m x 2m	N



CENTRE INFORMATION

CENTRE SECURITY: 0418 955 908

SALES EXECUTIVE: 0427 538 576 | 0429 655 252

TRADING HOURS:

Mon-Fri	9:00am – 5:30pm
Saturday	9:00am – 5:00pm
Sunday	11:00am – 5:00pm

BUMP IN/OUT:

Before trade	7:45am – 8:30am
After trade	5:30pm – 8:30pm

NOTE: Please ensure all cords are tagged and tested by a certified electrician

Please sign in with Security prior to bumping in and after bumping out, their office is located in the Coles car park behind the pharmacy

If parking is required please contact Centre Management to register the vehicle(s) and they will advise you of the designated staff parking areas. Failure to do so could result in staff receiving a parking fine which will not be rescinded once issued

SOUTHLANDS

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Sources: Location IQ, ABS, Lendlease Sales Report, Lendlease Online Customer Satisfaction Survey, Quantum

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