

**LAUNCH A
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POP UP RETAIL

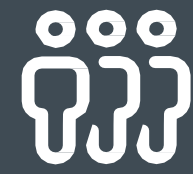
NORTHGATE SHOPPING CENTRE

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ABOUT THE CENTRE

Northgate Shopping Centre the go-to retail destination in Geraldton, a coastal city in the Midwest region of Western Australia.

Located approximately 420 km north-west of Perth, the centre features major tenants Coles and Target - the only discount department store in Geraldton. A range of specialty shops are also provided, making Northgate Shopping Centre the place for community and convenience shopping.



2.0M

ANNUAL CUSTOMER TRAFFIC



29

STORES



MAJOR STORES

COLES, TARGET



95%

OF TRADE AREA SHOP AT THE CENTRE



\$82

AVERAGE SPEND PER SHOPPER VISIT



52.1%

OF TRADE AREA HAVE DEPENDENT CHILDREN



\$93K

AVERAGE HOUSEHOLD INCOME



14.4%

OF TRADE AREA WERE BORN OVERSEAS

CENTRE LAYOUT

SITE DETAIL

SITE	SIZE	POWER
1	10m x 7m	Y
2	3m x 2.5m	N
3	3m x 2.5m	N
4	1.5m x 1.5m	N



CENTRE INFORMATION

CENTRE SECURITY: 0421 371 866

SALES EXECUTIVE: 0427 538 576 | 0429 655 252

TRADING HOURS:

Mon-Wed	9:00am – 5:30pm
Thursday	9:00am – 9:00pm
Friday	9:00am – 5:30pm
Saturday	9:00am – 5:00pm
Sunday	11:00am – 5:00pm

BUMP IN/OUT:

Before trade	6:30am – 8:30am
After trade	
Mon-Wed	5:30pm – 6:00pm
Thursday	9:00pm – 9:30pm
Friday	5:30pm – 6:00pm
Sat-Sun	5:00pm – 5:30pm

NOTE:

- Please ensure all cords are tagged and tested by a certified electrician
- Please coordinate after hours access with Security and sign-in prior to bumping in and out
- Security’s office is located at Centre Management, please call for access
- Please park in the View Street car park or contact the Sales Executive for directions. Failure to do so could result in staff receiving a parking fine which will not be rescinded once issued

NORTHGATE

anthony.caloiero@lendlease.com | 0427 538 576

kate.hassett@lendlease.com | 0429 655 252

**PARTNER
WITH US!**

Sources: Location IQ, ABS, Lendlease Sales Report, Lendlease Online Customer Satisfaction Survey, Quantum

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