



**LAUNCH A
CONCEPT, TEST
AN IDEA, GROW
YOUR BRAND**

POP UP RETAIL

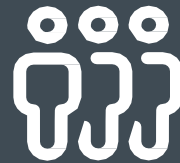
SMITHFIELD SHOPPING CENTRE

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ABOUT THE CENTRE

Smithfield Shopping Centre is well-established as the premier shopping and lifestyle destination in the Cairns region, offering access to fresh food, fashion and a focus on everyday needs in a convenient setting.

Smithfield is the largest shopping centre north of Cairns and is anchored by Coles, Woolworths, Kmart, Event Cinemas, Dan Murphy's, plus over 73 specialty stores and service retailers. With a proud history of being a community hub, Smithfield Shopping Centre is widely recognised as a major go-to lifestyle destination and a great place to meet, shop, work and be entertained.



3.92M

ANNUAL CUSTOMER TRAFFIC



88

STORES



MAJOR STORES

WOOLWORTHS, COLES, KMART, EVENT CINEMAS



94.0%

OF MAIN TRADE AREA SHOP AT THE CENTRE



\$65.86

AVERAGE SPEND PER SHOPPER VISIT



55.4%

OF MAIN TRADE AREA HAVE DEPENDENT CHILDREN



\$96K

MAIN TRADE AREA AVERAGE HOUSEHOLD INCOME



23.6%

OF MAIN TRADE AREA WERE BORN OVERSEAS

CENTRE LAYOUT



SITE DETAIL

SITE	SIZE	POWER
1	2m x 4m	Y
2	2m x 4m	Y
3	2m x 4m	Y
3A	6m x 6m	Y
4	2m x 6m	Y
5	2m x 4m	Y
6	2m x 4m	Y
7	2m x 4m	Y
8	2m x 4m	Y
9	2.5m x 5m	Y
10	2.5m x 4m	Y
11	5m x 6m	Y

CENTRE INFORMATION

CENTRE SECURITY: 0452 020 284

SALES EXECUTIVE: 0421 692 192

TRADING HOURS:

Mon-Wed	9:00am – 5:30pm
Thursday	9:00am – 8:00pm
Friday	9:00am – 5:30pm
Saturday	9:00am – 4:00pm
Sunday	10:00am – 4:00pm

BUMP IN/OUT:

Before trade	6:30am – 8:00am
After trade	6:00pm – 8:00pm
	Thursday after 8:00pm

NOTE: Please ensure all cords are tagged and tested by a certified electrician

Please coordinate after hours access with Security and sign-in prior to bumping in and out

SMITHFIELD

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**PARTNER
WITH US!**

Sources: Location IQ, Shopping Centre News

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