

## Community show support for local schools at Craigieburn Central

**Melbourne, 20 April 2016:** Craigieburn Central has launched *Super Schools* this week, a program that will see every dollar spent at Craigieburn Central earning points for a local school.

With over \$16,000 in prizes to be won\*, the program encourages shoppers to nominate a local school to receive every dollar they spend in the Centre between Wednesday 20 April and Wednesday 8 June 2016, assisting the schools' chance in winning one of three cash prizes.

Craigieburn Central Centre Manager, Paul Kelsey said *Super Schools* is more than a competition, but rather a fantastic opportunity for the community to get behind schools in the area and support the amazing work they do every day, educating the next generation.

"Our local schools and the families involved are very important to us at Craigieburn Central."

*Super Schools* will shine a light on our local schools, and bring a community connection to our customers shopping experience", Mr Kelsey added.

Over the coming weeks, Craigieburn Central will host a range of free, 'super' themed entertainment and interactive workshops for the entire community to enjoy, including super hero cape making, face painting and dance classes.

A full calendar of events is listed on the Craigieburn Central website [www.craigieburncentral.com.au](http://www.craigieburncentral.com.au)

Craigieburn Central is at the heart of the Craigieburn community and works closely with residents and businesses to bring family friendly entertainment and initiatives to the local area. With over 140 specialty stores including a mix of fresh food, restaurants and cafes, fashion, lifestyle and service needs, Craigieburn Central is the entertainment and retail destination of Melbourne's north.

### ENDS

For further information, please contact:  
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\*Terms and conditions apply, see [www.craigieburncentral.com.au](http://www.craigieburncentral.com.au) for details.

## How does the Super Schools program work?

Customers select a registered school and present their Craigieburn Central receipts, dated between the promotional period, at the Customer Service Desk located in the Big W Quadrant, or place their receipts in the labelled collection boxes located in each of the Quadrants. Every dollar spent will then convert to points for the school chosen by the customer.

## Schools currently registered to participate in Super Schools include:

- Aitken College
- Al Siraat College
- Craigieburn Primary School
- Craigieburn South Primary School
- Hume Anglican Grammar
- Mother Teresa Catholic Primary School
- Mount Ridley College
- Our Lady's Primary School
- Roxburgh Rise Primary School
- Wallan Primary School
- Willmott Park Primary School

## **Super Schools Key Events:**

### Event: **FREE Super Hero Face Painter**

Date: Saturday 23 April 2016

Time: 11am – 2pm

Location: Target Quadrant

### Event: **FREE Super Hero Cape Making Workshop**

Date: Thursday 12 May 2016

Time: 3 – 6pm

Location: Target Quadrant at Craigieburn Central

Details: Children are invited to visit the Centre and create their very own super hero cape to take home.

### Event: **FREE Batman Meet and Greet**

Date: Saturday 21 May 2016

Time: From 11am

Location: Craigieburn Central

Details: Visit Craigieburn Central to meet one of your favourite super heroes. Batman will be roaming throughout the Quadrants, greeting young fans and posing for a photo.

### Event: **FREE Super Hero Dance Class**

Date: Saturday 4 June 2016

Time: 11am – 2pm

Location: Eat Central at Craigieburn Central

Details: Wear your favourite Super Hero costume and dance along to your favourite tunes. A super face painter will also be on hand.