

MEDIA RELEASE

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Park Central West opens its doors to renters searching for their perfect home

A new residential development where the goal is to provide a standard of renting and service not previously seen in the UK has opened its doors at Elephant Park in Zone One of central London. At Park Central West, people looking to find their perfect place to live will find unparalleled services and amenities, world-class service from a highly trained on-site team and a home that they can make entirely their own.

Inspired by the timeless beauty of industrial era design, the art-deco sophistication of Park Central West will provide a wealth of amenities for its residents. Every apartment has a private terrace or balcony boasting stunning views of the iconic London skyline and residents will find they have access to first-rate amenities that will allow them to strike the perfect work-life balance.

The amenities residents will find at Park Central West include:

- 24-hour gym with cardio, free weights, kettlebells and a classic water-powered rowing machine
- Concierge on-hand 24/7
- Co-working lounge
- Cinema screening room
- Private dining room with kitchen and lounge
- Private garden at the podium level with outdoor seating and lush landscaping
- Games room with pool table and arcade-style games

- Tailored monthly resident events and activities

With an ethos of “service is our signature”, residents will benefit from the very highest levels of service, which include a 24-hour maintenance guarantee. A skilled and professional team will be on hand to deal with any issues and a resident portal will contain helpful information, tips and tricks about everything in the new homes.

With many people having caught the ‘interior bug’ while spending more time at home, every apartment can be personalised to the individual tastes and needs of each resident.

Residents are free to paint their walls and hang pictures in order to allow their individuality and creativity to shine across their home.

Responding to the changing needs of a new era of renters who believe companionship in the home is more important than ever, residents of Park Central West will be able to bring their pets too.

Located in the heart of south London’s newest restaurant and retail district and with a new 2.5-acre park on the doorstep, Park Central West is also just yards from an impressive line-up of ground floor retailers and restaurants that were carefully curated with the desires of their new residents in mind. The building is also just a short walk from the National Rail line and Bakerloo & Northern line meaning residents are just minutes away from the Southbank, the West End, and the City of London.

With a wider regeneration of Elephant & Castle still underway, the area is expected to become one of the capital’s most vibrant destinations for living and working with a world-class combination of art, music, and culture on its doorstep. In time, Elephant & Castle will also see the opening of a new multi-screen cinema, a new building for the University of the Arts London, a library and exhibition space, and new office spaces.

Apartments are now ready for move in and range from spacious studios to three-bedrooms.

Every apartment features:

- Private balcony or terrace
- Underfloor heating throughout
- Floor-to-ceiling windows
- Wood flooring throughout
- A full suite of modern black integrated Grundig appliances
- Roller shades with black outs in the bedrooms

Stephanie Barbabosa, Head of Build to Rent for Lendlease, said: “At a time when people are making big decisions about how they want to live in the future, we believe we can provide them with a community that is attuned to their desires. Our apartments and amenities were all designed to fit the lifestyle our customers want, and our onsite teams are trained to a service standard not previously seen in the UK market. Elephant & Castle is the perfect location for Park Central West as it is one of central London’s most exciting neighbourhoods and we’re proud to welcome residents to this new thriving community.”

Build to Rent is becoming one of the fastest growing sectors in the UK property market and the new homes at Elephant Park will be the first to be delivered through a partnership between Lendlease and Canada Pension Plan Investment Board (CPP Investments), targeting investment of £1.5bn in the sector.

The partnership will feature over 900 new Build to Rent homes at Elephant Park, which is a £2.5bn regeneration project where thousands of new homes are being delivered by Lendlease in partnership with Southwark Council.

Park Central West is the first collection of rental homes to be managed by the newly launched management platform Living by Lendlease, with a second development, Park Central East, due to open later in 2021. For more information, please visit

www.livingbylendlease.com

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