

Win your own Keys to King Street

Brisbane, 10 July 2017: Imagine six months rent-free in a two-bedroom apartment in a one of Brisbane's most vibrant precincts, it sounds too good to be true - but this amazing offer could be yours for the taking!

King Street at the Brisbane Showgrounds is running **Keys to King Street**, a competition offering the public the opportunity to win a free six month stay at The Yards. On top of this, the winner will receive a variety of dining, events and festival vouchers to be used in the exciting dining precinct – total prize package is valued up to \$15,000.

The winner will literally have the keys to King Street, with full access to the buildings' premium facilities including yoga lawns, Masterchef-style kitchens and a huge television screen by the pool offering the best of modern, inner-city living surrounded by a lush 2,500 square metre health and lifestyle podium featuring more than 20 wellness and entertainment hubs.

Project Director for the Brisbane Showgrounds, Andrew Hay said this was an unprecedented opportunity for someone to be able to live rent free in a modern, new apartment in The Yards.

"We're looking for creative individuals that will thrive in Brisbane's newest inner city urban community, and who want to immerse themselves in the vibrant King Street lifestyle," he said.

To enter, head on over to **kingstreetbrisbane.com/winthekeys** fill out the entry form or pick one up from one of the participating retailers in King Street and tell us in 25 words or less why you want to live in King Street.

All entries will be judged by a panel who will select up to 20 finalists based on their entries. The winner will be announced at a live draw and must be physically present at King Street, Bowen Hills on Friday 28 July from 6pm.

The Brisbane Showgrounds is one of Brisbane's most well connected and walkable neighbourhoods, a lively entertainment, retail and events quarter providing an inner-city lifestyle like no other.

For more information about the **Keys to King Street** competition and The Yards visit www.kingstreetbrisbane.com

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For further information, please contact:
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About Brisbane Showgrounds

Brisbane Showgrounds adjoins the Fortitude Valley entertainment precinct and is only 1.6 kilometres from the Brisbane CBD. Over the next 10 years, it will become a vibrant new destination where 15,000 people will live, work and play.

King Street forms the heart of the \$2.9 billion Brisbane Showgrounds re-development, providing access for vehicles, pedestrians and cyclists, and a new mixed-use destination for inner city Brisbane.

