

Lendlease's 888 Collins Street brings Docklands to light

Melbourne, 13 July 2016: Lendlease's newest addition to Victoria Harbour, 888 Collins Street, will light up for the very first time tonight in a world-first stunning visual light display designed by renowned artist Bruce Ramus.

Located at the junction of Bourke and Collins Streets, the Woods Bagot designed triangular tower salutes its prominent location through a dramatic light installation that illuminates the façade of the building.

Canadian-born Bruce Ramus – whose CV includes designing the world's largest permanent interactive light installation, Luminous at Darling Quarter in Sydney, as well as lighting designer for U2, R.E.M., James Brown and David Bowie – is the artistic mind behind the innovative lighting façade. Featuring vertical beams of LED lights that extend up to 50 metres high, the display can be seen from as far as the Bolte Bridge.

A weather station on the roof of the building combines with the Bureau of Meteorology's (BOM) weather feed. The interactive beams reflect environmental conditions based on real-time weather data that makes the light move in ways that can either display a literal forecast for the following day or a more artistic interpretation of how the weather 'feels'.

Lendlease's Project Director for Victoria Harbour Tim Campbell will join artist Bruce Ramus for the inaugural 'switch on' with the local community this evening.

"I'm excited and proud to be able to join our local residents and workers to turn the lights on for the first time tonight," Mr Campbell said.

"The blend of innovation in technology, public interaction and sustainability aligns with our vision for Victoria Harbour. The light feature is not only visually stunning – it's 100 per cent powered by solar panels on the roof of the building.

"As far as we're aware, this is the only residential building across the globe with a façade that doubles as a luminous public art work.

"We pride ourselves on creating great places – not just buildings – so it means a lot to us that the Victoria Harbour community and visitors can gather here in the evenings at Buluk Park, right outside Library at The Dock, and enjoy the light show," Mr Campbell continued.

"It's a great leap forward in realising our ambitions for a vibrant and active precinct, day and night'."

Artist Bruce Ramus said the inspiration for the project was to create something uniquely Melbourne and hopes locals can feel a sense of ownership and connection to the art.

"This piece is about reflection. We wanted to reflect the environmental rhythms of the place, while being conscious of the surroundings. Low light levels, a soft color palette and gentle movement are all integrated into the expression of the piece," said Ramus.



"I've lived all over the world and when I moved to Melbourne, I was impressed by how weather-sensitive everybody is. People here are always talking about the weather and it changes so often. I wanted to be able to reflect something that Melburnians can connect with and something hasn't been done anywhere else in the world.

"The lights change with the weather, the energy and the seasonal shifts. It's all about how it feels to be here, using technology in an innovative, playful and very Melbourne way.

"I've seen building facades lit up across Asia and the Middle East, but I imagine this is the only one that connects to a fluid, chaotic element like the weather," Ramus continued.

The Victoria Harbour community will celebrate the inaugural 'switch on' at a celebration event on tonight. The light show will be a permanent feature from dusk until midnight every night.

For more information, visit the Victoria Harbour website at:

<http://www.victoriaharbour.com.au>

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Notes to editors:

The 888 Collins St lights are programmed to run from dusk until midnight each night, forecasting the following day's weather for five minutes on the hour in a literal interpretation where moving lights will reflect conditions such as rain, clouds, wind or sunshine.

For the remainder of each hour, an abstract light movement reflects the way the weather 'feels' at the time and is constantly but gently changing.

From midnight until dawn the feature goes into a static phase that reflects the moon patterns – with all three phases of light (literal forecast, abstract interpretation and static phase) projecting no more light than a standard street light and with recessed globes so you only see the effect from the public area around Buluk Park.

For more information please contact:

Larissa Webster

State Manager, External Affairs – Victoria

larissa.webster@lendlease.com

0418 254 959

About Lendlease

Lendlease is a leading international property and infrastructure group. Listed on the Australian Securities Exchange and with circa 11,900 employees worldwide, Lendlease's capabilities span the property value chain.

In Australia we offer development management; investment management; project management & construction and asset & property management. Our expertise covers multiple sectors including commercial, residential, retail, retirement and infrastructure.



About Victoria Harbour

Victoria Harbour is Lendlease's most advanced urban regeneration project and is currently home to around 3,000 residents and 15,000 workers. Part of Melbourne's Docklands area, on completion (forecast date 2021) it will be home to approximately 9,000 residents and more than 20,000 workers. Currently the \$6.1B Victoria Harbour project is approximately 60 per cent complete.

Victoria Harbour is Australia's greenest precinct – with the nation's highest concentration of green star rated buildings.

Many of the sustainability initiatives implemented at Victoria Harbour – such as water harvesting, use of solar panels, community gardens and wind turbines – have enabled us to share knowledge and refine ideas for implementation across our other projects, both here in Australia and across the globe. It's a thriving residential and commercial hub with quality public amenity, 30 per cent open space, over 75 retailers and more than 2.5km of waterfront promenades.

