

BBC Studios latest to move to boutique Blue & William office in North Sydney

Sydney, 19 November 2024: Keppel REIT Management Limited and Lendlease today announced that BBC Studios Australia will relocate its ANZ headquarters to the boutique office development at 2 Blue Street (Blue & William) in North Sydney.

BBC Studios Australia – the world-renowned content studio and media streaming business – will occupy nearly 1,800 square metres on level 3 of the 10-storey building, which includes panoramic views of Sydney’s CBD and Harbour. The building is now 80 per cent leased.

BBC Studios Australia will join other tenants at Blue & William, including global data, analytics and technology company Equifax, which officially opened the doors to its new workplace in October last year; global culture and leadership consultancy firm, Human Synergistics; and one of Australia’s largest rail freight businesses, Pacific National.

Designed by global architecture and design studio Woods Bagot, Blue & William represents the latest in workplace thinking and design. The A Grade building offers a landscaped wellness garden, views of Sydney Harbour, family owned and operated on-site café and caterer, Northbrew Café, and premium lobby and end-of-trip facilities.

The development was acquired by Keppel REIT in December 2021 and reached practical completion in April 2023. Lendlease developed and is managing the building, adding to its growing commercial footprint in North Sydney, which is undergoing major transformation with the opening of Victoria Cross and the new metro station.

The building is designed to achieve the 5 Star Green Star Design and As Built Rating by the Green Building Council of Australia, as well as the 5.5 Stars National Australian Built Environment Rating System (NABERS) Base Building Energy Rating.

Quotes attributable to Koh Wee Lih, Chief Executive Officer, Keppel REIT Management

“At Keppel REIT, we provide quality spaces for leading companies from diverse sectors through our portfolio of prime commercial assets in key business districts in Asia Pacific. With a focus on smart and sustainable features, 2 Blue Street exemplifies the next-generation office that businesses desire.

“We are pleased to welcome BBC Studios Australia to their new headquarters at 2 Blue Street, where they will benefit from its prime location, state-of-the-art facilities and energy-efficient features, all of which have made this Grade A office building the preferred business address for corporates.”

Quotes attributable to Tom Mackellar, CEO Development, Lendlease

“Blue & William is now 80 per cent leased, and we’re continuing to see strong interest in premium workplaces in North Sydney, especially since the opening of the new metro station, which has transformed connectivity for the area.

“With premium features, superior end-of-trip facilities and focus on sustainability, Blue & William, much like our nearby Victoria Cross Tower, reflects the high-quality workplace experience our tenant partners are looking for.”

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