

## Media Release

### And the winner is.....

**Canberra, 14 February 2014:** Lend Lease is teaming up with local radio station 2CC and talk back radio host Mark Parton, to find a name for the ACT's newest Lend Lease over 55's lifestyle community located in Ngunnawal.

A naming competition will be run from Wednesday 19th February to 2nd March 2014 and will serve as a fun and unique opportunity for the community to engage by contributing their naming suggestions.

"All creative suggestions are asked to be submitted via the 2CC website ([www.2cc.net.au](http://www.2cc.net.au)) or by visiting the promotions team at Gunghalin Marketplace near the Coffee Club on Wednesday 19th and Thursday 20th February 2014," said Mark Parton, host of the breakfast show 2CC.

"I love to engage with my audience and I'm looking forward to encouraging our listeners and Ngunnawal locals to participate in this rare opportunity," Mr Parton said.

The promotions team will also be at the Senior's Lounge, Canberra Royal Show on Friday 21st February 2014 to accept your naming suggestions. After which the three names will be selected by a Lend Lease judging panel. The decision will then be cast to the community and the name with the highest number of public votes will be crowned the winning submission.

The winner will be announced on air by host Mark Parton in his breakfast show on Wednesday 5th March 2014 and will receive a night at the Ibis Olympic Park in Sydney.

Lend Lease's Natalie Jones, General Manager Developments - Retirement Living, describes the community's historic links to Ngunnawal and the importance of engagement in creating the vision for the new community.

"We are encouraging everyone in the community to come up with creative ideas that will help represent the blended historical values of Ngunnawal and the future vision of the new community. We're looking forward to embracing the local community sentiment and hearing what everyone comes up with."

Located in the suburb of Ngunnawal, the over 55's lifestyle community will be located adjacent to the Gold Creek Homestead and upon completion will consist of 161 single level independent living villas, a community Clubhouse, village green and feature landscape gardens.

"The development at Ngunnawal will deliver the ultimate over 55's lifestyle living and allow residents to make a new lifestyle choice that keeps them connected to their family and friends but providing them with more time to enjoy the things they love to do," she said.

**\*END\***



# Lend Lease

Where to find the promotions team to Name your Community		
Gunghalin Marketplace (near Coffee Club)	Wednesday 19 <sup>th</sup> February 9:30am-2pm. (Mark Parton will be in centre 9.30am-10am) Thursday 20 <sup>th</sup> February 10am-2pm	Make your suggestion
Canberra Royal Show, Seniors Lounge	Friday 21 <sup>st</sup> February 10am-3pm	Make your suggestion
Gunghalin Marketplace (near Coffee Club)	Wednesday 26 <sup>th</sup> February 9:30am-2pm. (Mark Parton will be in centre 9.30am-10am) Thursday 20 <sup>th</sup> February 10am-2pm	Place your vote

**PHOTO OPPORTUNITY - Mark Parton and Lend Lease's Steve Harding in front of the billboard onsite.**

**Date:** Monday, 17 February 2014

**Time:** 9:30 AM-9:50 AM

**Location:** Gunghalin Drive, Ngunnawal adjacent to Gold Creek Homestead



### Further Enquiries Please Contact:

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