

Autumn Winter fashion and styling at Cairns Central

Cairns, Wednesday 13 April 2016: To celebrate the launch of Cairns Central's Autumn Winter fashion campaign, *Like No Other*, shoppers can treat themselves to four days of beauty, fashion and home styling sessions.

The styling sessions run from 21 April to 24 April, offering shoppers one-on-one tutorials by Napoleon Perdus make-up stylist, Sasha Hicks and resident stylists Pip Addison and Pip Miller will be on hand to provide fashion and home styling sessions.

Cairns Central Marketing Manager, Louise Struber said the centre was excited to offer shoppers a broad range of styling sessions.

"The sessions bring to life the style of the centre's Autumn Winter fashion magazine, *Central Style*, by offering our shoppers wonderful advice on how to look and feel their best, how to create a fabulous wardrobe and styling tips for the home."

Central Style magazine brings together the latest key trends of the season, with a stunning photoshoot by celebrity stylist and photographer Romy Frydman of StyleMeRomy and up-and-coming model, Tilly Smith.

Face of Cairns Central 2015 runner-up, Mary Anderson will also make her modelling debut in *Central Style*, her first major photo shoot since winning a one year modelling contract with Dally's Models.

Autumn Winter fashion trends showcased reign supreme, from sophisticated staples, the not so basic denim, stripes, leather, black and white to suede textures and almost every variation of the knit.

The magazine also interviews Australia's golden girl, Jessica Mauboy, Show and Tell's Brooke Bayes and three health and wellness experts share their secrets, which will inspire readers to live like no other.

"The range featured in *Central Style* - homewares, health, footwear, accessories and beauty trends - will encourage readers to embrace their own personal style and uniqueness."

For more information about Autumn Winter Fashion at Cairns Central, visit www.cairnscentral.com.au or pick up a free copy of *Central Style* magazine in-centre.

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About Central Style magazine

Central Style is Cairns Central's free 28 page colour fashion magazine created specifically to inspire readers with the latest fashion and lifestyle trends.

The Autumn/Winter edition 'Like No Other' features rising Australian model Tilly Smith styled by fashion blogger Romy Freedman (Style Me Romy). Australia's golden girl Jessica Mauboy shares her insights on how she is creating a life 'Like No other'.

Central Style provides a range of aspirational fashion options, tips and trends, along with informative lifestyle stories from some of Australia's leading experts including; *Show and Tell's* Brooke Bayes, nutritionist Lola Barry, The Healthy Chef founder Teresa Cutter, Chinese medicine doctor Nat Kringoudis and Dr. Libby Weaver.

