

Locals to etch their mark in Jordan Springs' history with launch of *Name Our Streets* Initiative

Sydney, 20 April 2016: Lendlease today announces the *Name Our Streets* initiative and invites Penrith locals to play a special role in helping shape the Jordan Springs East community by naming 25 new streets.

Residents are called upon to contribute to the next phase of the Jordan Springs development and share their suggestions for meaningful street names for consideration by Lendlease before a submission is made to the NSW Government and Penrith City Council.

The streets will be situated in Jordan Springs East including the new Woodland Plains release, which is nestled between the Regional Park and natural bushland and will cater to a rising demand for affordable housing in the area.

Many of the street names currently being considered by Penrith City Council have special meanings and honour the rich history and beautiful setting of the Woodland Plains. The street names include *Governor* dedicated to previous landowner Governor Philip Gidley King, *Tyler* inspired by the locally found Tyler's tree frog species and *Elimatta* meaning 'my home' in an Aboriginal language.

To coincide with *Name Our Streets* and in a first for Jordan Springs East, prospective property owners can join a hard hat tour of the development and construction on Saturday 23 April. Offering an on-the-ground experience, the public will be permitted within the construction zone to visit future home sites within the Woodland Plains land release.

General Manager for Lendlease's Communities business in NSW/ACT, Arthur Ilias, said the *Name Our Streets* initiative was an exciting opportunity for the community to get involved in the creation of Woodland Plains, which will provide a unique offer to the Penrith area.

"Woodland Plains has again opened up the market for prospective home buyers creating affordable housing in a beautiful location. With such a rich history and picturesque setting to draw on, we're looking forward to receiving the street name suggestions."

The Jordan Springs East hard hat tour will take place at 3pm and 4pm on Saturday 23 April. Attendees will be required to wear closed in shoes. Protective wear, such as hard hats and vests, will be provided. Please contact 02 8016 6500 to confirm your spot as there are limited spaces available.

Name Our Streets commences on Sunday 24 April 2016. To submit your entry, go to www.facebook.com.au/myjordansprings

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For more information, or to arrange any interview or photo opportunities, please contact:

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About Jordan Springs

Nestled around a 900-hectare Regional Park, the Jordan Springs community has been carefully designed with a balance of homes, shops, parks, hike and bike trails and many other community and learning resources and facilities to create a vibrant village atmosphere.

From the parklands to the walking trails and sports fields, from the planned village centre shopping and community centre to the wide range of land and housing options, it is uniquely suited to the modern Australian way of living in Sydney's Penrith Valley.

Jordan Springs was awarded Best Master Planned Community in NSW/ACT 2014 Urban Development Institute of Australia (UDIA).

About Lendlease

Lendlease is a leading international property and infrastructure group. Listed on the Australian Securities Exchange and with circa 11,900 employees worldwide, Lendlease's capabilities span the property value chain.

In Australia we offer development management; investment management; project management & construction and asset & property management. Our expertise covers multiple sectors including commercial, residential, retail, retirement and infrastructure.

