

Miss World Australia to host Face of Cairns Central

Cairns, Friday 23 June 2017: Fashion destination Cairns Central is excited to announce that its annual Face of Cairns Central (FOCC) competition is back again this year, with Miss World Australia winner 2016, Madeline Cowe as the event host over the five-days, and a VIP performance by Drew Boy and the Sax Addicts at the Grand Final on Saturday 1 July.

Now in its ninth year, FOCC provides an opportunity for young local aspiring models to be noticed by national agency, Chic Model Management with the winners included in the Centre's seasonal fashion campaigns for a year.

Last year, FOCC awarded two winners – Lily Rose won Spring Summer, and Jarron Andy was awarded Autumn Winter Face. Jarron has since walked the Virgin Australia Melbourne Fashion Festival Global Indigenous Runway in March 2017, and secured a further three-year contract with Chic Management.

Cairns Central Centre Manager Christie-Lee Jackson said the centre was very proud of Jarron's achievements since winning FOCC in 2016.

“This competition provides a stepping stone for aspiring Cairns locals to gain entry into the modelling and fashion industry, and we are so pleased that Jarron has taken this opportunity and run with it,” she said.

“We are also very excited to have Madeline Cowe host our event as she an inspiration to young locals, and will provide mentoring to the grand finalists in the senior category.”

Nominations are now open for the model search, with age categories including ‘mini’ (aged 5 to 7), ‘junior’ (aged 8 to 12) and ‘senior’ (aged 13 to 25).

Cairns Central is proud to call headspace Cairns its charitable partner again in 2017. FOCC nomination fees are donated to headspace, the national organisation dedicated to supporting young people aged 12-25. For more information, visit headspace.org.au.

To register for FOCC, collect an entry form at the Customer Service Desk and submit before Tuesday 27 June.

Note to editors: Interviews/photo opportunities

Tuesday 27 June – Friday 30 June from 10am – 12pm during FOCC heats

Madeline Cowe, Host of FOCC and Miss World winner 2016

Christie-Lee Jackson, Cairns Central Centre Manager

Saturday 1 July from 10am – 12noon Grand Final of FOCC

Madeline Cowe, Host of FOCC and Miss World winner 2016

Jarron Andy, last year winner of FOCC

Christie-Lee Jackson, Cairns Central Centre Manager

Media Release



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About Cairns Central

Cairns Central is the largest shopping centre in Far North Queensland and has been serving both locals and the region's large tourist population since 1997. The fully enclosed centre features more than 180 stores, including Myer — the only department store in Cairns — and major retailers such as Target, Coles, Event Cinemas and Kmart.

About Lendlease

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