

Macarthur Square announces new brands to open in time for Christmas

Sydney, 27 October 2016: Mecca Maxima, the ultimate beauty destination, along with fashion brands, Peter Alexander and Mimco, will be the newest brands to open their doors to customers at Macarthur Square in the lead up to Christmas.

Located next to David Jones on Level Two of the Centre, the new Mecca Maxima store will showcase over 40 of the best global beauty brands, including MECCA exclusives NARS, Too Faced, Urban Decay, Hourglass and Smashbox.

Providing the ultimate beauty customer experience, Mecca Maxima's professional store hosts will be able to guide shoppers through the extensive range of makeup, skin, hair and fragrance brands, while providing a range of services including colour-matching and full makeup applications.

Macarthur Square Centre Manager, Pedro Araujo, said the Centre was excited to give customers the chance to experience brands new to south-west Sydney as part of Macarthur Square's \$240 million redevelopment.

"At Macarthur Square we strive to create opportunities and experiences that are new to our customers. The introduction of Mecca Maxima, Peter Alexander and Mimco allows us to do this. Their products bring a fresh new feel to the Centre and complement our existing retail offering," Pedro said.

Retailers set to re-open their doors at Macarthur Square in the coming weeks include popular women's fashion brand SHEIKE and iconic fashion retailer Country Road, both opening on Level Two.

Mecca Maxima, Peter Alexander and Mimco will join international fashion brand H&M which is opening its doors at 10am on Thursday 10 November.

To be kept up to date with the latest information and happenings at Macarthur Square, customers can sign up to our e-newsletter database at www.macarthursquare.com.au or follow us on Instagram [@macarthur_square](https://www.instagram.com/macarthur_square)

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