



LAUNCH A CONCEPT,
TEST AN IDEA,
GROW YOUR BRAND

POP UP RETAIL

LAKESIDE JOONDALUP SHOPPING CENTRE



CONNECTING
BRANDS WITH
SHOPPERS



Pop Up **who are we?**

We are Pop Up and Media specialists partnering with small business and national brands.
We listen, develop and deliver solutions, connecting our communities to your product.



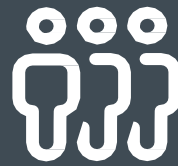
POP UP RETAIL & SHOPS
BRAND & MEDIA
PARTNERSHIPS
VENDING & TELCO

LAKESIDE JOONDALUP

ABOUT THE CENTRE

Lakeside Joondalup is a retail powerhouse located 25 minutes from Perth CBD. The centre is one of the largest in Western Australia and is a must-visit destination for people living in the northern suburbs of Perth, to connect, shop, socialise and be entertained.

Lakeside Joondalup boasts the only shopping centre in Western Australia to have a train station right at the door, seamlessly connecting the centre with greater Perth. The centre is known for delivering a convenient shopping experience and offering the community an extensive range of local and national brands across fashion, lifestyle and leisure categories.



9.96M

ANNUAL CUSTOMER TRAFFIC



285

STORES



782.53M

MOVING ANNUAL TURNOVER



99,446

GROSS LETTABLE AREA



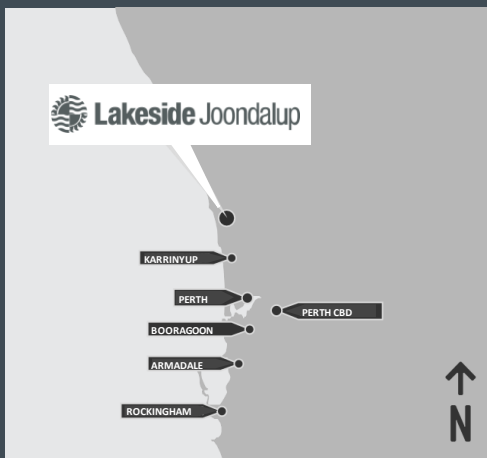
MAJOR STORES

MYER, TARGET, BIG W, KMART, COLES, WOOLWORTHS, ALDI



\$78.54

AVERAGE SPEND PER SHOPPER VISIT



CENTRE INFORMATION

CENTRE SECURITY: 0409 533 033

SALES EXECUTIVE: 0427 538 576

TRADING HOURS:	Mon-Wed	9:00am – 5:30pm
	Thursday	9:00am – 9:00pm
	Friday	9:00am – 5:30pm
	Saturday	9:00am – 5:00pm
	Sunday	11:00am – 5:00pm

BUMP IN/OUT:	Before trade	6.00am – 7:30am
	After trade	
	Mon-Fri	after 9:30pm
	Sat-Sun	after 5:30pm

PARKING: Should your staff require parking at Lakeside Joondalup, they must register their vehicle. It is important to register prior to arrival at the centre and park in the staff location so they are not issued with a fine which will not be rescinded once issued.

Apply online through EasyPark at the website: www.easyparkpermit.com.au/LJ . Select new user and follow prompts. When prompted to chose 'store/group', select Pop Up and enter your employer/business name. Applicants will receive an email confirmation which includes a staff parking map, please park in black shaded areas only.

NOTE: Please ensure all cords are tagged and tested by a certified electrician.

Please sign in with Security prior to bumping in and after bumping out, their office is location on Level 1 near Soul Origin.

LAKESIDE JOONDALUP

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PARTNER WITH
US!

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