

LAUNCH A CONCEPT,
TEST AN IDEA,
GROW YOUR BRAND

POP UP RETAIL

MACARTHUR SQUARE SHOPPING CENTRE



CONNECTING
BRANDS WITH
SHOPPERS



Pop Up **who are we?**

We are Pop Up and Media specialists partnering with small business and national brands.
We listen, develop and deliver solutions, connecting our communities to your product.



POP UP RETAIL & SHOPS
BRAND & MEDIA
PARTNERSHIPS
VENDING & TELCO

MACARTHUR SQUARE SHOPPING CENTRE

ABOUT THE CENTRE

Macarthur Square is the largest and most extensive shopping destination in Sydney's south-west. The centre boasts a range of shopping, dining and entertainment experiences delivered in a contemporary, fresh and family-friendly setting.

At the heart of the community since 1979, families from across the region visit Macarthur Square to enjoy a curated selection of local and national fashion, dining and lifestyle brands. The centre is home to the only David Jones in the Macarthur Region as well as an array of fashion and beauty brands including H&M, Uniqlo, Sephora, Mecca Maxima, Country Road, Seed, Decjuba, Peter Alexander, Mimco and many more.

The centre's entertainment and leisure precinct, Kellicar Lane, is popular amongst families with Event Cinemas, Kingpin Bowling, The Bavarian, Enzos Cucina topping the list of experiences. ALDI, Coles, Woolworths and Henry's Harvest complete the centre's convenient fresh food and supermarket offering.



11.95M

ANNUAL CUSTOMER TRAFFIC



301

STORES



MAJOR STORES

DAVID JONES, BIG W, TARGET, COLES, WOOLWORTHS, ALDI, EVENT CINEMAS



78.1%

OF MAIN TRADE AREA SHOP AT THE CENTRE



\$60.17

AVERAGE SPEND PER SHOPPER VISIT



60.5%

OF MAIN TRADE AREA HAVE DEPENDENT CHILDREN



\$103K

MAIN TRADE AREA AVERAGE HOUSEHOLD INCOME

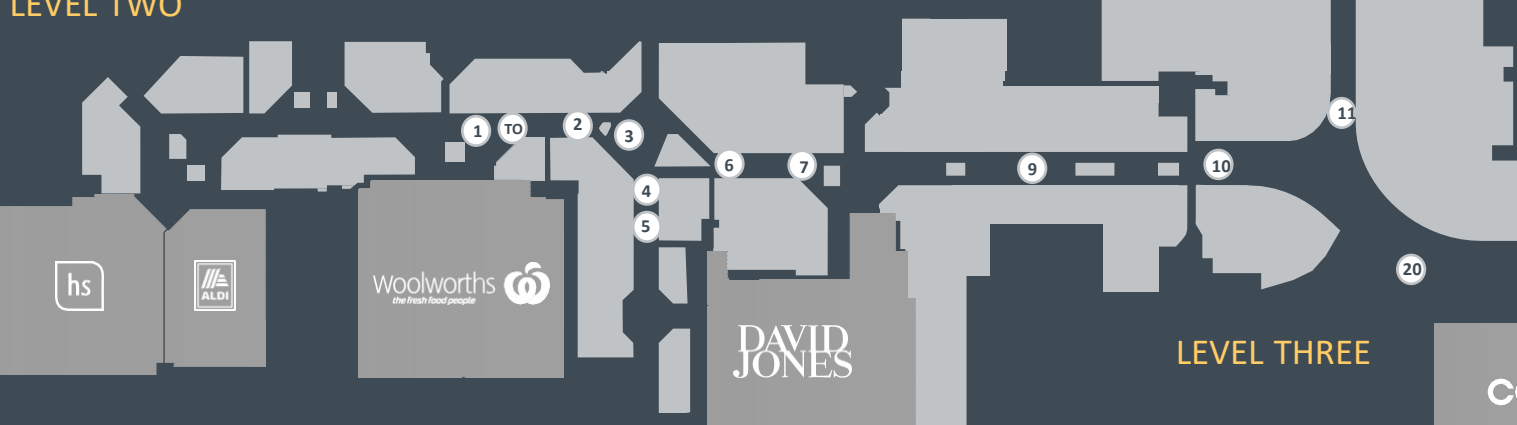


22.4%

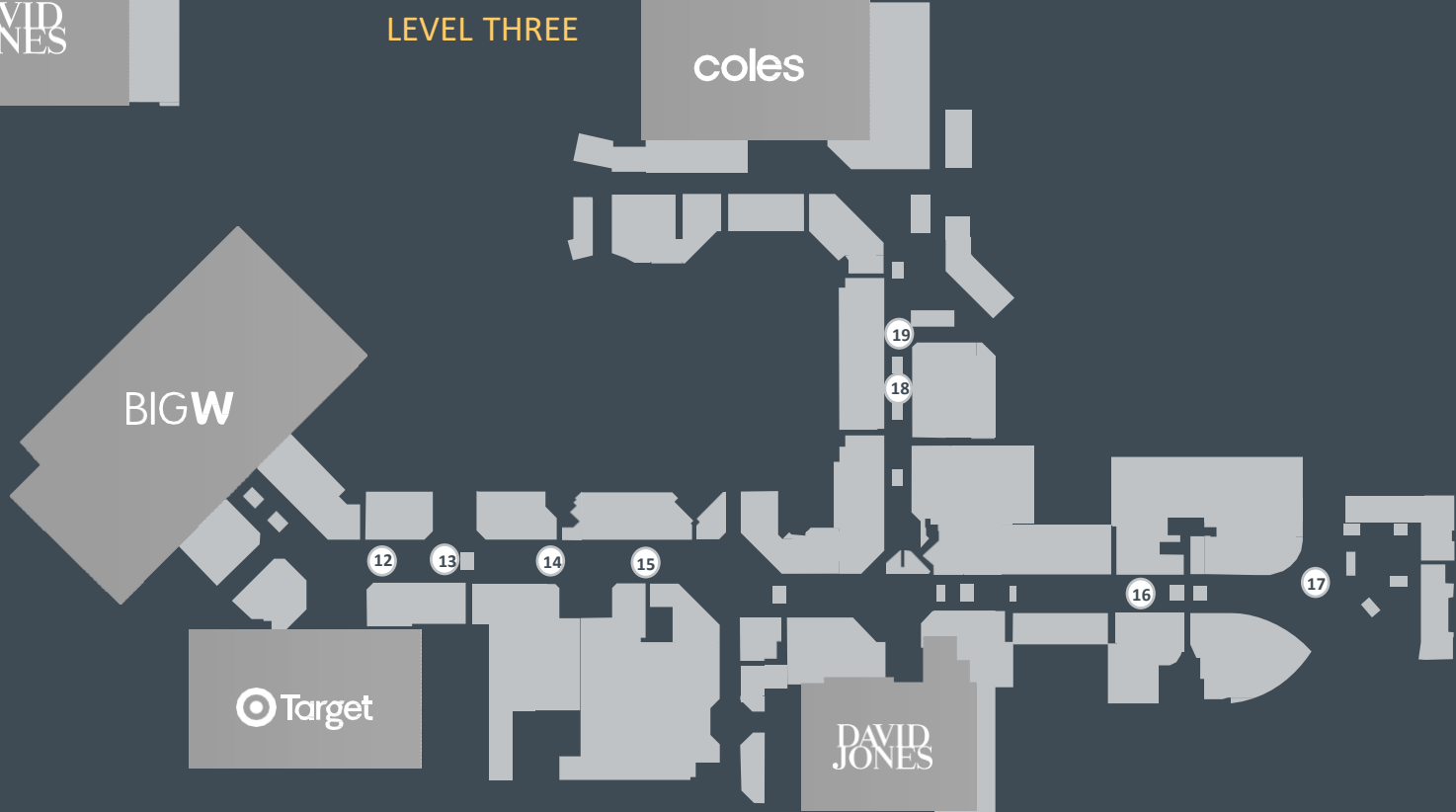
OF MAIN TRADE AREA WERE BORN OVERSEAS

SITE LOCATION

LEVEL TWO



LEVEL THREE



SITE DETAIL

LEVEL TWO		
SITE	SIZE	POWER
1	3m x 6m	Y
2	3m x 2m	Y
3	9m x 8m	Y
4	4m x 2m	Y
5	4m x 2m	Y
6	4m x 2m	Y
7	6m x 3m	Y
9	4m x 3m	Y
10	6m x 6m	Y
11	2m x 5m	Y

LEVEL THREE		
SITE	SIZE	POWER
12	5m x 2m	Y
13	2m x 3m	Y
14	4m x 2.5m	Y
15	4m x 2m	Y
16	7m x 4m	Y
17	4m x 1.5m	Y
18	3m x 4m	Y
19	3m x 4m	Y
20	10m x 9m	Y

CENTRE INFORMATION

CENTRE SECURITY: 0437 571 776

SALES EXECUTIVE: 0409 617 849

TRADING HOURS: Mon-Wed 9:00am – 5:30pm
Thursday 9:00am – 9:00pm
Fri-Sat 9:00am – 5:30pm
Sunday 10:00am – 5:00pm

BUMP IN/OUT: Before trade 6:30am – 8:00am
After trade 7:00pm – 11:00pm
Thursday after 9:00pm

PARKING: Should your staff require parking at Macarthur Square, they must register their vehicle. It is important to register prior to arrival at the centre and park in the staff location so they are not charged the full days rate. When registering place “Pop Up” as the store name and store manager. Further information and how to register is available on the Macarthur Square website www.macarthursquare.com.au/centre-information/parking/

NOTE: Please ensure all cords are tagged and tested by a certified electrician
Please coordinate after hours access with Security and sign-in prior to bumping in and out

MACARTHUR SQUARE

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PARTNER WITH
US!

Sources: Location IQ, ABS, Lendlease Sales Report, Lendlease Online Customer Satisfaction Survey, Quantum

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