

Next evolution of office: Tesla car share service launches for tenants at Sydney Place

Sydney, 19 June 2023: Lendlease has partnered with transportation solutions provider, Outbound, to offer tenants at Sydney Place's Salesforce Tower exclusive access to Tesla Model 3s as part of its newly launched Electric Car Club.

The three electric vehicles are Outbound's largest deployment so far and its first commercial building partnership, and represents another step in the city's transition towards a greener and more sustainable future.

The Electric Car Club will reinvent the way that tenants at Salesforce Tower are able to travel though the city, from offsite business meetings or errands to weekends away, offering a premium and low emissions transportation experience from the convenience of their office.

Tenants will be able to reserve, pay and access support through the Outbound app, and even lock, unlock and drive the vehicles through their phones.

Sydney's tallest commercial tower, located within Lendlease's Sydney Place precinct at Circular Quay, is home to anchor tenant Salesforce, in addition to Jones Lang LaSalle (JLL), Tourism Australia, Greenhouse by Investible, The Executive Centre, Wellington Management and more. Salesforce Tower is now 90 per cent leased, with tenants continuing to move in throughout this year.

As the precinct nears completion, Sydney Place recently welcomed 15 new retailers in a network of laneways on the ground plane, with food and beverage heavy hitters Joel Best of Bar Besuto, Matt Whiley of Re and Luke Whearty of Byrdi, set to open bars and restaurants mid this year. The iconic and much anticipated Jacksons on George is scheduled to open in September.

Quotes attributable to Steve McGillivray, Project Director, Lendlease

"The Electric Car Club is set to enhance the excellent connectivity of the Sydney Place precinct and extend the state-of-the-art amenity available to tenants.

"We're finding that businesses continue to be drawn to high quality, next-generation workplaces that align with their culture and brand, and also help set them apart from competitors in attracting and retaining talent."

Quotes attributable to Luke Rust, Outbound CEO

"We are extremely proud to be partnering with Lendlease to offer this innovative new service for the 180 George St community, bringing the future of transportation to the heart of Sydney.

“By providing an exclusive and environmentally conscious driving experience, we’re catering to the growing demand for sustainable mobility solutions among businesses and individuals who value both luxury and environmental responsibility.”

Quotes attributable to Andrew Ballantyne, NSW Managing Director, JLL

“Lendlease’s Electric Car Club is a premium EV solution placing the customer at the centre of the new shared sustainability economy.

“It is an innovative and forward thinking offering to tenants, demonstrating how companies can create social value through real estate.

“One of the key insights from JLL’s latest global Future of Work Survey was that environmental and social aspirations will shape future real estate portfolio transformation. Nearly 8 out of 10 companies reported their employees expect their workplaces to have a positive impact on society.”

Quotes attributable to Clover Moore, Sydney Lord Mayor

“Salesforce Tower will be home to some of Australia’s most exciting climate technology startups – these companies will help make a positive impact on the environment and contribute to reducing Australia’s carbon emissions.

“So, it’s fitting that Lendlease has partnered with Australian cleantech company, Outbound, one of the world’s most eco-friendly carshare brands to provide a sustainable transportation offering.

“At the City of Sydney, our vision is for net zero emissions across our local area by 2035. Given transport accounts for around 20 per cent of total emissions in our area, a shift to electric vehicles is an important part of our goal to hit net zero.”

For more information:

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