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## Lendlease unveils 'Stratford Cross'

- **Lendlease has announced a new name and brand for its development in East London**
- **To celebrate the next phase of the project, the local community was invited to Explore East, an afternoon of entertainment, food and drink at Stratford Cross**

International real estate group, Lendlease, has unveiled a new brand and name for its mixed-use neighbourhood in East London.

The launch of 'Stratford Cross' reflects the transformation of the area since the 2012 Olympics and Paralympic Games. It cements its position as one of the capital's most exciting destinations, where the community and visitors can escape in nature, immerse themselves in innovation and culture and discover something new every day.

### **Discover Stratford Cross**

Stratford Cross sits at the cross-section of everything that East London has to offer; nestled between the 80,000-capacity London Stadium, 560 acres of the Queen Elizabeth Olympic Park, the creative institutions of the East Bank and a vast array of shopping, dining, culture and art.

As well as Westfield Stratford, neighbours include UAL: London College of Fashion, BBC music studios, Sadlers Wells dance theatre, the V&A Museum and the University College London's East Campus, in a growing cluster of educational and cultural brands in Stratford.

Lendlease has already let over one million square feet of office space at Stratford Cross; to organisations such as Transport for London, Cancer Research UK, the British Council, Unicef and the Financial Conduct Authority.

Its landmark office development, The Turing Building, will complete in summer 2024 and include 350,000 sq ft of Grade A workspace, class leading end of trip facilities, new restaurants and a biodiverse roof terrace with panoramic views of the capital. The Everyman Cinema has been confirmed as the Turing Building's anchor leisure tenant.

With sustainability imbedded in its design, the Turing Building is targeting BREEAM Outstanding and Well Gold certification, as well as Wiredscore Platinum for its connectivity and tech credentials. The Turing Building will be Net Zero Carbon on completion, with a 30 per cent reduction in embodied carbon compared to industry benchmarks. The building will operate with a 57 per cent reduction in water demand, incorporate 90m<sup>2</sup> of rooftop solar panels and is targeting an EPC A Rating.

The Turing Building is the first of four major new office buildings planned for Stratford Cross in partnership with CPP Investments. Together they are expected to provide a total development area of 1.6m square feet when fully developed, with an estimated gross development value of approximately £1.5bn. This partnership further builds upon Lendlease and CPP Investments' existing joint ventures, which include established projects at Elephant Park in London, U.K., Barangaroo in Sydney, Australia and the Milano Innovation District, Italy.

Stratford's evolution, and its increasing popularity with creative and cultural businesses, has been fuelled by additional investment in transport infrastructure. Elizabeth Line connections now link Stratford to Liverpool Street in eight minutes and Bond Street in 16 minutes, building on existing Central and Jubilee Underground lines, Overground, DLR and national rail services. 220 trains leave Stratford across five lines every hour from Stratford station at peak times.

## **Explore East**

To celebrate the launch of Stratford Cross, the local community was invited to an afternoon of entertainment and food in Endeavour Square. Explore East celebrated local music and dance, with host Tiwa King and musical performances from True Cadence, Keynote Opera, Iroko Theatre, Creative Wick, Ruff Sqwad, Luna Marie, Stratford East Singers. There were also dance performances from Chandenie Gobardhan (East London Dance) and Queer Salsa.

## **Brian Donnelly, Development Director at Stratford Cross, comments:**

"Workplaces of the future need to offer much more to attract and retain the best industry talent. They must offer collaborative spaces, continuing learning opportunities, places for recreation and relaxation, be walkable or bikeable; and be based in highly connected transport hubs. Stratford

Cross has all of this and more, putting you within walking distance of some of the capital's most exciting experiences.

“One moment you are wrapping up a meeting, the next you are jogging in the park, swimming in the Olympic pool, going for a spin in the Velodrome or sipping a delicious cocktail overlooking the city. As we welcome more cultural and creative partners to the East Bank this year, more forward-thinking business to our workplaces and continue to expand our retail and leisure offering, we know there's even more to come at Stratford Cross.”

## **ENDS**

### **About Lendlease**

- Lendlease ([www.lendlease.com](http://www.lendlease.com)) is a globally integrated real estate group with operations in Australia, Asia, Europe and the United States. We create places where communities thrive. Headquartered in Sydney, Australia and listed on the Australian Securities Exchange. Lendlease has approximately 7,800 employees globally. Our core capabilities are reflected in our operating segments of Investments, Development and Construction. The combination of these three segments provides us with a sustainable competitive advantage in delivering innovative integrated solutions for our customers.

### **About CPP Investments**

- Canada Pension Plan Investment Board (CPP Investments™) is a professional investment management organization that manages the Fund in the best interest of the 21 million contributors and beneficiaries of the Canada Pension Plan. In order to build diversified portfolios of assets, investments are made around the world in public equities, private equities, real estate, infrastructure and fixed income. Headquartered in Toronto, with offices in Hong Kong, London, Luxembourg, Mumbai, New York City, San Francisco, São Paulo and Sydney, CPP Investments is governed and managed independently of the Canada Pension Plan and at arm's length from governments. At March 31, 2023, the Fund totalled C\$570 billion. For more information, please visit [www.cppinvestments.com](http://www.cppinvestments.com) or follow us on [LinkedIn](#), [Instagram](#) or [Twitter](#).