

Plumpton Marketplace unveils completed centre upgrades and retailer changes as it celebrates 30 years

Sydney, 02 May 2024: Plumpton Marketplace has completed centre upgrade works and introduced new changes to the retail mix as it celebrates its 30th birthday. The works are part of the centre's ongoing commitment to providing an exceptional customer experience within the local community.

As part of the upgrades, the external casual dining precinct and internal food court have undergone a complete transformation to enhance the overall aesthetic of the shopping centre so that visitors can enjoy a modern, comfortable, and vibrant environment while dining and socialising.

New and additional seating options have been introduced along with contemporary décor to provide ample and inviting space for customers. The external façade and entry portals to the centre have also been upgraded, with the removal of non-functional columns, positioned at the pedestrian crossings, to improve accessibility into the centre from the car park. General mall areas have also received a refresh with upgraded soft furnishings, landscaping and lighting.

Ahead of its 30th anniversary, Plumpton Marketplace has also introduced new retailers to the centre, including popular Lebanese-Australian chicken chain, *El Jannah*, *Pizzabakers*, *Dollar Avenue*, *Hair Colosseum* and *Styles by Jaimy*. Numerous existing retailers, including *TerryWhite Chemart* and *Subway*, have undergone refurbishments, while *EB Games-Zing Pop Culture* and *Specsavers* have expanded into new spaces, allowing them to broaden their range and offer.

Birthday celebrations for Plumpton Marketplace drew more than 13,000 visitors to the centre on 24 April. Festivities included free face painting, balloon twisting, fairy floss and entertainment, with performances by Static Dance Studios and singer Penelope Pettigrew. There was also a spin and win wheel and a major prize draw, which saw three lucky locals walk away with their share in \$2,000 worth of prizes.

Special guests included the Honourable Ed Husic MP, Member for Chifley, who presented a 30 year service award to six retail staff members who had been working at the centre since it opened in 1994, and Deputy Mayor of Blacktown City Council and Councillor Chris Quilkey, who presented a \$1,000 cheque from Plumpton Marketplace to its local charity partner, the Blacktown Area Community Centres (BACC) in support of the important work they do for the local community.

The refurbishment and leasing remix have been carefully considered to cater to the more than 4.3 million customers that visit the centre each year.

Quotes attributable to Jacqui Bell, Centre Manager Plumpton Marketplace

“Plumpton Marketplace is a vibrant, convenient, and proudly local shopping centre that has been at the heart of the local community for over thirty years, and we would like to thank our customers for their support during our recent transformation to improve the centre experience.

“Following the completion of our significant centre upgrades and strategic leasing remix, Plumpton Marketplace has re-affirmed its position as the preferred convenience shopping destination in the area.”

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