



## Social Value Creation in Asia

Operating across Singapore, Malaysia, Japan and China, our social value creation in Asia covers vast geographies that support the local communities in diverse ways.

From growing and supporting specific community needs around education and employment to studies on the impact of waste and recycling across Asia, our partnerships in Asia aim to grow the capabilities of Lendlease, our partner organisations and the local community.

Our partnerships and community grants support the Lendlease Sustainability Framework.

## Our Community Engagement

### Lendlease Foundation Community Grant Asia

At Lendlease Foundation, we are passionate about giving back to our local communities, where we operate. Through our Community Grant Asia program, we are proud to support local community organisations, social enterprises, and charities.

The Community Grant Asia 2024 will be accepting Grant applications from **15 May to 21 June 2024..**

Read more about the Community Grant and apply [here](#).

## Our Shared Value Partnerships

Our shared value partnerships support not-for-profit organisations to create social value through supporting health and wellbeing, providing economic opportunities, creating a sense of community, or even accelerating climate change action.

Social value is measured and reported in each of our partnerships through using a rigorous methodology that cost-benefit analysis to calculate the net benefit in monetary terms. Simply put, we measure the Social Return on Investment (SROI) of our activities.



**\$250m SOCIAL VALUE  
BY 2025**

Assessing shared value  
partnerships beyond project  
and asset obligations

### World Wildlife Fund (WWF) Waste Partnership, Singapore

The Waste in Retail Research Initiative (WWRI) was initiated with WWF Singapore to research, identify and implement waste reduction initiatives and knowledge sharing with our peers in the retail industry and key stakeholders. The study focuses on overall waste management including plastics and circular economy strategy, supporting Singapore's Towards Zero Waste vision.

Read the full impact report [here](#).

### Project Dignity Partnership, Singapore

Our 2-year partnership with Project Dignity supports our mission to promote inclusive employment. Through their Train-and-Place Programme, People with Disabilities (PWDs) were trained in kitchen and restaurant management skills. Graduates were assessed on their capacity and interest before being matched to a suitable role with food and beverage establishments across Singapore for employment.

In addition to increased income, the programme allowed participants to have the opportunity to be further integrated into society and build personal autonomy.



## Women of Will Entrepreneurship Development Programme (WOWED), Malaysia

Women Of Will (WOW) supports women living in low-income communities by improving their home-based businesses through training, coaching and business capital. These women are then developed as leaders so that they may play an active role in empowering their communities.

Through a 2- year partnership with Lendlease, the Women of Will Entrepreneurship Development Programme (WOWED) supports 30 women entrepreneurs from an affordable housing estate in Kuala Lumpur to grow and sustain their businesses, driving social mobility. Participants will be trained in financial literacy, marketing, product development and provided with 8 months of personal business coaching, supported with a microloan. Additionally, leadership training supports the implementation of community-wide wellbeing and cohesion activities.

## Connecting Families, Malaysia

The Connecting Families cabin at our former Tun Razak Exchange project site in Kuala Lumpur, was installed to provide a comfortable and safe space for workers to call home through video and voice calls and connect with loved ones.

Open 24 hours, 7 days a week, the café styled cabin was outfitted after consultations with workers onsite and saw over 1,100 workers utilizing the space between 2021 and 2022. The project also included a research partnership with the University of Malaya to better understand mental health challenges within the migrant construction worker population, and ways to support them.



## Projek Komuniti Kita, Malaysia

Projek Komuniti Kita is a community development initiative that started as a Community Day project in 2018. The initiative was well-received as Lendlease assisted an affordable housing neighbourhood in Kuala Lumpur (KL) to refurbish their futsal court. Motivated by the impact it had on the community, Lendlease expanded this community development program to two neighbourhoods in early 2019 and subsequently to five neighbourhoods in late 2019. This initiative is a multi-stakeholder partnership focusing on arts & culture awareness, physical space refurbishment and women empowerment programs





## Rebuilding Minami Sanriku, Japan

When the Great Eastern Japan Earthquake and tsunami hit in 2011, Lendlease was one of the first responders to the disaster site and have since actively contributed to the rebuilding of Minami Sanriku, one of the most devastated towns affected by that natural disaster. We celebrated the 10th anniversary of rebuilding Minami Sanriku in 2021, commemorating the partnership with a newly built pavilion as a new community space for the residents.

Watch the partnership's 10th-anniversary video [here](#).

## Community Koen, Japan

Lendlease together with members of Community Koen, refurbished a local community space "Teramachi House" to create an inviting environment for stay-at-home mothers in the area to gather for activities and connect with one another. Workshops on parenting and emotional management were curated to support the challenges they faced day-to-day.

## Future Smile Charitable Foundation, China

With a growing senior population, ageing and health in China remains a key concern. In partnership with the Future Smiles Foundation, Lendlease developed community health workshops to increase awareness of chronic diseases and cognitive disorders, focusing on seniors in Shanghai.

Workshops were gamified to highlight risk factors and preventive behaviours for diabetes and Alzheimer's disease in an engaging way. Participants could opt into a blood sugar test, which saw previously unknown diabetic conditions being referred for further medical attention.

In its latest cycle, the project introduced capacity building workshops for caregivers of individuals with Alzheimer's, to better manage their dependants, and personal well-being.

From 2020 to 2023, the workshops have reached over 2,800 seniors, made possible with volunteers from the local community and Lendlease employees.

