



Social Value Creation in Asia

Operating across Singapore, Malaysia, Japan and China, our social value creation in Asia covers vast geographies that support the local communities in diverse ways.

From growing and supporting specific community needs around education and employment to studies on the impact of waste and recycling across Asia, our partnerships in Asia aim to grow the capabilities of Lendlease, our partner organisations and the local community.

Our partnerships and community grants support the Lendlease Sustainability Framework.

Our Community Engagement

Lendlease Foundation Community Grant Asia

At Lendlease Foundation, we are passionate about giving back to our local communities, where we operate. Through our Community Grant Asia program, we are proud to support local community organisations, social enterprises, and charities.

The Community Grant Asia 2021 will be accepting Grant applications from **18 October 2021 to 29 November 2021**.

Read more about the Community Grant and apply [here](#).

Our Shared Value Partnerships

Our shared value partnerships support not-for-profit organisations to create social value through supporting health and wellbeing, providing economic opportunities, creating a sense of community, or even accelerating climate change action.

Social value is measured and reported in each of our partnerships through using a rigorous methodology that cost-benefit analysis to calculate the net benefit in monetary terms. Simply put, we measure the Social Return on Investment (SROI) of our activities.



**\$250m SOCIAL VALUE
BY 2025**

Assessing shared value
partnerships beyond project
and asset obligations

World Wildlife Fund (WWF) Waste Partnership, Singapore

The Waste in Retail Research Initiative (WWRI) was initiated with WWF Singapore to research, identify and implement waste reduction initiatives and knowledge sharing with our peers in the retail industry and key stakeholders. The study focuses on overall waste management including plastics and circular economy strategy, supporting Singapore's Towards Zero Waste vision.

Read the full impact report [here](#).

Project Dignity Partnership, Singapore

Lendlease' partnership with Project Dignity explores upskilling and job placement opportunities for People with Disabilities (PWD) in the F&B industry. Our initial commitment towards this partnership is to train and facilitate job placements for 40 PWDs. Besides upskilling, we are curating several awareness campaigns for our supply chain to be an inclusive employer for all.



Rebuilding Minami Sanriku, Japan

When the Great Eastern Japan Earthquake and tsunami hit in 2011, Lendlease was one of the first responders to the disaster site and have since actively contributed to the rebuilding of Minami Sanriku, one of the most devastated towns affected by that natural disaster. We celebrated the 10th anniversary of rebuilding Minami Sanriku in 2021, commemorating the partnership with a newly built pavilion as a new community space for the residents.

Watch the partnership's 10th-anniversary video [here](#).

Future Smile Charitable Foundation, China

Established in 2014, Future Smile Charitable Foundation is the leading organisation on "Smile Asia", and the first public foundation in China specialising in volunteer medical services. The Lendlease partnership with the Foundation introduced a community health intervention that compasses various communities in Shanghai advocating awareness of chronic diseases and cognitive disorders in seniors.

Connecting Families, Malaysia

Connecting Families is an initiative that aims to advocate construction migrant worker's social wellbeing in Kuala Lumpur. This research partnership involved the local academia to conduct interviews and create statistical data based on The Exchange TRX workforce. Aside from the research, a physical space in the form of a cabin has been outfitted to create a safe and conducive space for workers to connect with their families through video and voice calls for free.

Projek Kommuniti Kita, Malaysia

Projek Komuniti Kita is a community development initiative that started as a Community Day project in 2018. The initiative was well-received as Lendlease assisted an affordable housing neighbourhood in Kuala Lumpur (KL) to refurbish their futsal court. Motivated by the impact it had on the community, Lendlease expanded this community development program to two neighbourhoods in early 2019 and subsequently to five neighbourhoods in late 2019. This initiative is a multi-stakeholder partnership focusing on arts & culture awareness, physical space refurbishment and women empowerment programs

